

Store Opening Solutions

For Immediate Release

2/19/10

PRESS RELEASE

Contact: Dawn Pernesti

Phone: (615) 904-3506

Store Opening Solutions Concludes Successful 9th Annual Best Practices Symposium

Store Opening Solutions and Koch Logistics successfully conclude three-day Symposium focusing on “Doing More With Less.”

The 9th Annual Best Practices Symposium in Marco Island, Florida, co-sponsored by Store Opening Solutions and Koch Logistics, brought national retailers together to discuss best practices for the store opening and remodel process. Discussions among retail leaders included LEED for Retail, presented by Ken Buschle and Judah Rubin with the Florida Gulf Coast Chapter of the U.S. Green Building Council and the State of the Retail Supply Chain study results, presented by Dr. Brian Gibson from Auburn University.

“This year’s Symposium allowed our guests to gain information on new processes in the retail industry, as well as discuss challenges they are currently facing and the best approach to those challenges,” explains Chuck Cline, president of Store Opening Solutions.

“The event provided a way to interact with other retailers to discuss common challenges we currently face, as well as what might be on the horizon,” stated participants, “the information presented was very educational.”

About Store Opening Solutions, LLC

Store Opening Solutions, a Berkshire Hathaway company, simplifies the store opening, remodel and rollout processes that retailers face today. With accurate, on-time and damage free delivery of furniture, fixtures and equipment, SOS customers are allowed to focus on their core business and rely on the SOS experience to provide successful project completion. From facilities in Tennessee, Michigan and Nevada, Store Opening Solutions provides transportation, warehousing/consolidation, interior construction, fixture installation and merchandising with one point of contact, to fit any project.

About Koch Logistics

Koch Logistics is a leading third party logistics (3PL) company providing supply chain connections through its transportation, shipping and distribution services. Through a network of domestic and international partners located in more than 230 import/export markets worldwide, Koch Logistics helps companies more effectively manage their complex supply chain requirements with on-time delivery using customized trucking, air-freight, rail and sea shipping solutions. Learn more at Kochretail.com/blog. Headquartered in St. Paul, MN, Koch Logistics is a division of Minneapolis-based Stan Koch & Sons Trucking, Inc. (kochcompanies.com), a privately held, asset based, trucking, warehousing and leasing company.

###