

Store Opening Solutions

PRESS RELEASE

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For Immediate Release

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Store Opening Solutions Announces Strategic Deployment of Key Project Managers

Consistent with its ongoing strategy to provide cost-effective, quality services to the customer, company realigns and consolidates key project managers to form 10 operating regions.

MURFREESBORO, Tenn., February 12, 2009 – Store Opening Solutions, Inc. (www.store-solutions.com), a technology enabled supply chain management company servicing the in-store development needs of national retailers, has announced a plan that will significantly improve operating efficiencies and project management operations. A key component of the plan is the efficient use of existing project teams within close proximity to assigned projects, all reporting to a regional project manager.

In addition, the company has established the position of Account Manager to serve as liaison between the retailer customer and the newly appointed regional project managers.

According to the Store Services Division, Director of Operations, Dennis Gupton, the plan creates a more competitive cost structure by reducing travel costs while maintaining our philosophy of having employee managed and staffed projects. Ultimately, these actions position the company for greater flexibility and continued growth.

"This plan supports our key business objectives while allowing us to provide more competitive pricing to national retailers looking for experienced project management services," said Gupton, "this is consistent with the company's mission to provide superior, time-sensitive, integrated solutions in support of the in-store development needs of the retail industry."

About Store Opening Solutions, Inc.

SOS provides scalable, individually tailored solutions for new store openings, remodels/resets, and rollouts. From transportation, warehousing/consolidation, to interior construction, fixture installation and merchandising, SOS provides Customers with turn-key project solutions - one vendor, one solution, one call. Visit <http://www.store-solutions.com>.

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